

## MaxxUM Web Conferencing

# All of your online meetings in one place

*Sometimes basic business communication tools aren't enough when you need to host a multi-participant conversation or distribute information to large groups of people in dispersed locations. You need a tool that brings your teams together and is easy enough for you and your colleagues to instantly use.*

MaxxUM lets you quickly and easily conduct online meetings from anywhere in the world by combining audio, web and video conferencing in a single system that integrates with everyday business tools like calendaring systems and instant messaging clients. MaxxUM is a completely hosted, cloud-based service that gives you the advantages of instant, web-based meetings without having to manage the application. There are many web conferencing platforms on the market today, but none are backed by the support offered by the on-demand Cisco-certified technicians of West IP Communications, leaders in the cloud-based enterprise communications space.

### BENEFITS

#### Makes scheduling and joining a meeting easier.

With Outlook and Lotus Notes integration, meetings can be created instantly and without the hassle of entering all of the "how to join" info. Participants can join in one click from the calendar invitation for the meeting. No more confusing passwords and meeting IDs – MaxxUM dials you and joins you instantly upon pickup.

#### Makes running a meeting simple.

When it's time to start the meetings, you can do so from your Outlook calendar or by clicking a desktop icon if you have no email client access. Online call management lets you view all connections, mute individual lines and contact customer support from the management window, allowing for fewer interruptions and increased productivity.

#### Cloud-based performance.

MaxxUM operates in the cloud. Participants can access MaxxUM at any time, from anywhere and from multiple devices including desktops, smartphones and tablets.

#### Enhanced security.

MaxxUM provides industry-leading levels of access security, network security and content security. Leaders can see all connections to the meeting in the MaxxUM interface. Pre-registration is a feature of MaxxUM prompting participants to provide their information to enter the call. MaxxUM uses 128-bit SSL encryption for your online meetings.

#### Tools that take you beyond conferencing.

MaxxUM isn't just another Web Conferencing product. MaxxUM makes evolving a meeting instantaneous, giving you intuitive tools allow you to move past desktop views and share presentations, files and applications in the presentation window. MaxxUM also supports file transfers, desktop video, participant surveys, web tours and annotations.

#### Unprecedented Service.

With MaxxUM you'll experience customer service never before offered with conferencing solution. With just simple keystrokes, you'll be able to access the NOC at any time before, during or after your call. The NOC is available 24/7/365 and is staffed with Cisco-certified technicians ready to assist you.



<b>MaxxUM FEATURES</b>	<b>FEATURE BENEFITS</b>
<b>Chat and instant messaging for communication during meetings</b>	Reduce interruptions while maintaining communications
<b>Share applications right from your desktop</b>	Allow users to collaboratively edit documents while maintaining version control
<b>Create surveys, quizzes and polls for participants</b>	Get real-time feedback, and measure the effectiveness of knowledge transfer
<b>Launch desktop video at any time</b>	Software enhancements and controls that ensure premium audio and video quality and stability
<b>Control MaxxBridge audio using the web</b>	Reduce the hassle of extensive telephone keypad commands
<b>Adobe Flash animation</b>	Show dynamic visuals to make meetings more appealing, professional and effective.
<b>Easy recordings of meetings</b>	Easily playback and distribute meetings
<b>Adaptive meeting size, up to 125 participants</b>	One interface to learn and manage for all meeting types ensures rapid adoption

## **NEXT STEPS**

West IP Communications can help you maximize the business benefits of a cloud-based enterprise security solution. Our skilled Solution Design teams will work with you to design, implement, manage and support your security strategy. The next steps include detailed discovery sessions to assess current security needs and performance, evaluate business requirements and build an understanding of end-state requirements. Our approach to customer support is what makes the West IPC experience different – we become an integrated component of the enterprise IT department, providing the level of expertise that fits each client's unique needs.