

IP Conferencing

Converged conferencing with **tw telecom**

IP Conferencing



Fast, effective information exchange is vital to your company's bottom line. At the same time, your enterprise must contend with shorter deadlines, reduced travel budgets, flexible employee schedules and dispersed telecommuters. No wonder more businesses like yours demand instant teleconferencing as a way for people to work together more efficiently and effectively.

Audio conferencing is a simple business tool that increases the speed of critical decision making, reduces travel expense and enhances the accuracy of information being disseminated within today's organizations. **tw telecom's** IP Conferencing offers its customers the ability to utilize audio-conferencing instantly and effectively. IP Conferencing end-user accounts provide the ability to host and moderate on-demand, reservation-less conferences accessible from any public telephone at any time without human operator interaction or prescheduling requirements. End User account holders merely distribute one of the several tw telecom conferencing access numbers (toll free or direct dial), their personal conference ID (static four digit number) along with a date and time to collaborate via the telephone.

IP Conferencing is capable of hosting a full duplex conference with up to 96 simultaneous participants. Using ubiquitous access telephone numbers, simple four digit conference identifiers and private master pass codes for security, end users can host audio-conferences instantly at any time.

tw telecom intelligently distributes the entire pool of conferencing resources over its customer base to provide maximum resource utilization and cost efficiencies. Customers do not require any interaction with operators or service assistants. The platform is completely automated through a web-based administration tool for account generation/maintenance, reporting and recording access. Teleconferences are accessed and managed via a telephone user interface (TUI) that includes intuitive commands to add additional participants, control volume, mute lines, activate lecture mode, initiate recording options and enable conference continuation capabilities (the ability to continue a conference without the moderator).

IP Conferencing is available to any existing **tw telecom** customer in any market that **tw telecom** provides services. The service is not limited for use in these markets, as the moderator or participant can access the service from any telephone, anywhere.

Flexible, Effective, Reliable

IP Conferencing users can instantly conduct ad hoc or "reservationless" conferences 24x7, without the need of an operator. Employees can set up conferences in advance, using their existing calendaring application, schedule meetings with participants, without worrying about reserving conference resources and even conduct calls on the fly.

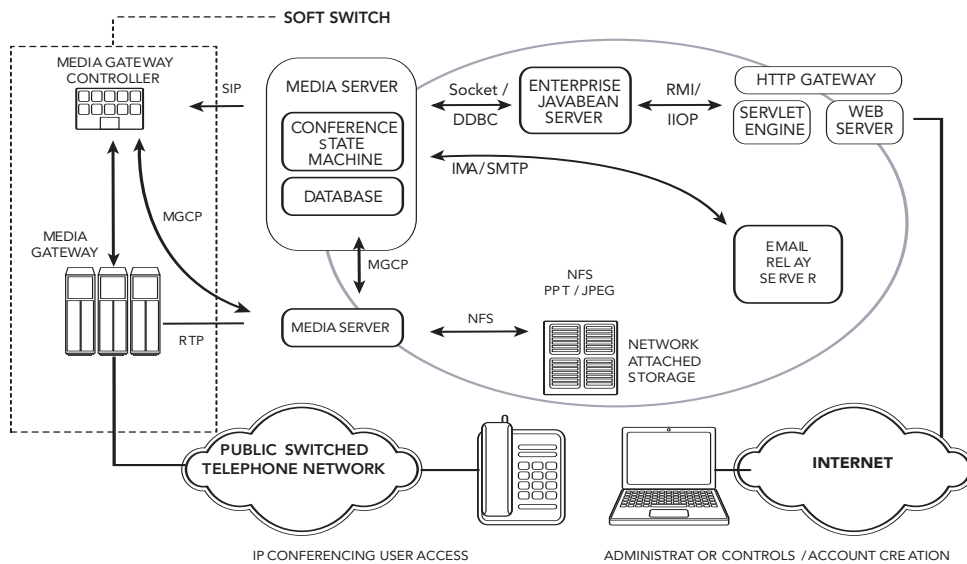
IP Conferencing provides the flexibility to scale your solution as your needs grow. It is accessible from any public telephone, including traditional, IP or cellular phones. Communications travel over **tw telecom's** secure, reliable private network, not the public Internet, ensuring high quality while minimizing risk. And because it's from tw telecom, you know IP Conferencing enterprise solutions meet the rigorous demands of your mission-critical communications.

The entire pool of conferencing resources are intelligently distributed over **tw telecom's** customer base to provide maximum resource utilization and cost efficiencies. Customers do not require any interaction with operators or service assistants. The platform is completed automated through a web-based administration application or via a telephone user interface (TUI).

About tw telecom

tw telecom delivers the most advanced telecommunications solutions on the market to a wide spectrum of businesses and organizations across the United States. Since 1993, we have built a legacy of success through exceptional customer care, remarkable products and powerful networks. These strengths enable us to deliver scalable solutions that help customers improve their business metrics. For more information, please visit www.twtelecom.com.

NETWORK ARCHITECTURE OVERVIEW



All the advanced conferencing features you demand:

tw telecom offers advanced conferencing features such as:

- Administrative portal enables customer to create end user accounts for all authorized users within the organization
- Intuitive access from any public telephone
- Initiate INSTANT teleconferences without using an operator
- No pre-scheduling of conference resources required
- Monitor company or individual usage through online reports
- Invite and add additional conference participants during the call
- Dial out to conference participants directly from the application
- Initiate conference continuation (allows conference to continue without moderator)
- Host instant, ad hoc, reservation less audio conferences with up to 96 participants
- Track usage and details through online reports
- Lock or unlock conferences to control the number of participants
- Record and store conferences for on-demand playback
- Download recorded and stored conferences in .wav format for electronic distribution and playback for no additional charge
- Control volume, mute individual attendees and set lecture mode via DTMF codes on the telephone