

## COMPANY OVERVIEW

MASERGY provides the telecommunication network that connects office locations for large businesses. We specialize in delivering network services to national and international enterprises. These businesses select MASERGY to increase their employee productivity, improve their competitiveness, and enhance their customers' experience, making their company more successful.

## CUSTOMER OVERVIEW

MASERGY has won a number of industry awards for its innovative services. More important than the accolades, however, are the award-winning services our customers receive everyday. Hundreds of forward-thinking enterprises have implemented these advanced network services and are experiencing the benefits. Our customer list includes world-class companies such as:

- Allianz Dresdner Asset Mgmt.
- Bank of the West
- Corbis
- Dunkin Donuts
- E\*Trade
- Edward's Life Sciences
- ESPN
- FedEx
- FileNET
- Fluor
- GMAC Commercial Holdings
- Genesis Microchip
- Hallmark Channel
- Holland & Knight
- Lattice Semiconductor
- Pilot Air
- Plantronics
- PMI Group
- Robert Half, International
- Standard Bank of London
- The Weather Channel
- Unisys
- WR Grace
- Yellow Book

**We take the work out of networking.**

## CASE STUDIES

**GMAC Commercial Mortgage** is a leading provider of financial programs for the commercial real estate industry. The company was seeking to combine its voice, video and data services for all of its 100+ locations around the world onto a single network. GMACCM selected MASERGY as its global business network provider. The benefits were quickly apparent. Within the first year GMACCM received eight times (8X) the amount of bandwidth for the same price it was paying for its frame relay network, with additional voice savings of \$160,000 and incremental videoconferencing savings of \$100,000.

**Genesis Microchip** is the world's largest supplier of display image processors for consumer video, DVD players, LCDs and High Definition TVs, with 10 offices throughout Asia and North America. The company migrated from a web-based data network with traditional voice service and ISDN videoconferencing to a single network solution provided by MASERGY. Genesis Microchip estimated it would save approximately \$2 million each year from the total conversion project. However, their actual annual savings are nearly \$3 million, with voice savings alone exceeding \$250,000 each year.

## TECHNOLOGY OVERVIEW

MASERGY has the most mature, proven native IP MPLS network in the industry. Our network is built to deliver the highest quality network for voice, video and data, combined with the greatest reach, flexibility and scalability in the telecommunications industry. Currently serving customers in 40 countries spanning six continents, we can deliver our services to any location you do business. We manage your network services to all of your locations, with a single point of contact for your entire network. We also give you patented software that lets you view your network performance and dynamically change your services to accommodate your changing business requirements.

We simplify networking for enterprises in a number of ways:

- **Delivering Consistent Services**—get the same award-winning services anywhere on the planet you do business, all from a single company
- **Offering Software Prioritization**—pick the applications that are most important to your business, and the network automatically enforces those decisions
- **Providing Real-Time Control**—control your network services and make service changes immediately using our patented, web-based Service Control Center
- **Converging Network Services**—combine your voice, video and data services on a single, seamless network without compromising quality or functionality
- **Automating Network Management**—get granular network information at the click of a button using industry-leading network management software that embeds the costs of software, hardware, integration and management into the service
- **Providing Scalable Solutions**—add new business locations at any time without expensive and time-consuming “network integration” projects
- **Future-Proofing Your Network**—choose new capabilities as they are available because they are built into the network and accessible from your existing service
- **Lowering Network Costs**—reduce your total cost of ownership by avoiding excess network capacity and unnecessary circuits, while improving business performance.

**THERE IS NO OTHER NETWORK IN THE WORLD  
THAT CAN DO ALL OF THIS!**

## INDUSTRY RECOGNITION

MASERGY's services have been recognized as innovative and best-in-class by the industry's top observers. Recent awards include:

- Winner—**Most Visionary Data Service** (2005)—Network Magazine
- Finalist—**Best New Service** (2004)—Light Reading
- Winner—**Innovation Award** (2004)—TMC Labs

For more information, contact us at 1-866-MASERGY,  
or visit our website at [www.masergy.com](http://www.masergy.com).