



Lightyear XSTREAMSM VoIP Residential and SOHO Services

Lightyear Network Solutions, LLC

April 2005

Presentation Overview

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Highlights

- Unlimited calling throughout the U.S. and Canada
- Travel anywhere in the world and never leave home
- Works with any standard broadband connection (Cable/DSL)
- Numerous calling features included
- Integrated voicemail
- Lightyear XSTREAM VoIP adapter allows use of standard telephone sets
- 100% credit card billed
- Online invoice only

Competitive Advantage

- Significant price reduction over current incumbent carrier rates for unlimited local and long distance services
- Advanced calling features
- Lightyear XSTREAM VoIP adapter contains router functionality and QoS (Quality of Service)
- Low international rates
- Mass deployment server support
- 911/E911 availability with ported numbers in many areas

Benefits

- Cost-conscious solution
- Virtual presence anywhere in the U.S.
- More control over features
- Real-time access to account information
- Access voicemails online
- Message notification options
- Advanced call routing features
- Remote access to calling features
- Use it anywhere in the world

Vertical Markets

➤ Residential Customers

- \$24.99 Basic plan (does **not** include E911, Directory Listing, Operator Services and Directory Assistance)
 - ✓ \$19.99 for an additional line
- \$29.99 Plus plan (includes E911, Directory Listing, Operator Services and Directory Assistance)
 - ✓ \$19.99 for an additional line
- Primary and additional line opportunities
- Large families in same home
- Heavy long distance and international callers

➤ SOHO Customers

- \$39.99
 - ✓ \$29.99 for an additional line
- Heavy long distance and international callers
- Heavy feature users
- Call Forwarding from one number for businesses on the go

➤ Service Providers

- Wholesale opportunities and private branding

Features

- “Limitless” Calling
 - Unlimited domestic calls throughout the U.S. and Canada
- Bundling Calling Features Including:
 - Caller ID
 - Call Waiting
 - Three Way Calling
 - Call Forwarding
 - Find Me / Follow Me
 - And much more
- Voicemail
 - Message waiting stutter dial tone and advanced notification
- Low International Calling Rates
 - \$0.03 per minute to China and \$0.02 to England

Features

- Web Based Account Management
 - Feature Control
 - Voicemail Retrieval
 - Find Me / Follow Me
 - Real-time Call Detail
 - Billing Information



... a better way!

Welcome to your Lightyear XSTREAM account manager!

You can log in now using your **e-mail address**,
account number, or **phone number** and your password.

Login:

Password:

Forgot your password? Enter your e-mail address above and [click here](#).

LIGHTYEAR XSTREAMSM VoIP

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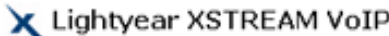
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Tech Support close

Need help getting started? Got a question about a feature? Check out the [Lightyear XSTREAM Technical Support site!](#)

Billing Summary	Charged Calls	Manage Account
Current Bill Cycle: 3/21/05 - 4/21/05	International Minutes Used: 0	Listen to Voice Mail (0 NEW)
Next Bill Due Date: 4/21/2005	Total International Charges: \$0.00	Edit Account Details
Current Balance: \$0.00	Directory Assistance Calls: 0	Contact Lightyear
Plan Minutes Used: 0	Total Directory Charges: \$0.00	Terms and Conditions
Minutes Remaining: Unlimited	Total Additional Charges: \$0.00	Logout
View Billing History	View Call Detail	

Lightyear XSTREAM News



New! Find Me / Follow Me is now available under your Call Forwarding settings.

This page allows you to access and edit your account settings:

- To adjust your features and options use buttons on the right (feature controls).
- To receive more information on any topic, click on the orange question mark icon.
- For detailed descriptions about your billing information click on links such as Call Detail or Billing History (always displayed at the top of the page).
- Listen to your Voicemail online and edit your account data from within pages of voice.

Instant Access Options

Voice Mail ?
☒ Enabled ☐ Disabled

International Call Block ?
☒ Enabled ☐ Disabled

Call Forwarding ?
☒ Enabled ☐ Disabled
Forwarding type
☐ Busy / No Answer
☐ Basic Forwarding
☐ Basic Forward + voicemail
☐ Send all calls to voicemail
☒ Find Me / Follow Me
[Find Me / Follow Me Setup](#)

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Call Detail Instructions

All completed calls you've made this billing cycle on your Lightyear XSTREAM service can be viewed below. You can click on either of the arrows next to the column headers to sort by any of the fields. The down arrow  sorts by lowest (or earliest) first, and the up arrow  sorts by highest (or latest) first. The sorted field is shown in **bold**.

Call types:

Local: A phone call to another number in your area.

In-State: A non-local intrastate phone call.

State-to-State: An interstate phone call.

Canada: A call to a number located in Canada.

Mexico: A call to a number located in Mexico.

International: A call to an international number other than Canada or Mexico.

Unrated: A zero-rated call, or one that has not yet gone through the rating process.

Total Records - 9 Viewing - 1 to 9				Calls per page: 5 10 [20] 30 100	
 Called To 	 Called From 	 Call Begins 	 Call Ends 	 Call Duration 	 Call Type 
(502) 244-1174	(502) 526-4900	04/04 - 3:39 PM	04/04 - 3:39 PM	0:04	Local
(502) 244-1174	(502) 526-4900	04/01 - 11:17 AM	04/01 - 11:18 AM	0:08	Local
(502) 244-1174	(502) 526-4900	04/01 - 11:16 AM	04/01 - 11:17 AM	0:39	Local
(502) 526-4900	(502) 515-2532	03/31 - 4:35 PM	03/31 - 4:35 PM	0:13	Unrated
(502) 939-7953	(502) 526-4900	03/31 - 4:10 PM	03/31 - 4:10 PM	0:02	Local
(502) 244-1174	(502) 526-4900	03/31 - 3:33 PM	03/31 - 3:34 PM	0:25	Local
(502) 526-4900	(502) 515-2531	03/31 - 3:31 PM	03/31 - 3:31 PM	0:00	Unrated
(502) 526-4900	(502) 515-2531	03/31 - 3:30 PM	03/31 - 3:31 PM	0:47	Unrated
(502) 244-1174	(502) 526-4900	03/28 - 9:27 AM	03/28 - 9:27 AM	0:06	Local

[Back to Account Manager](#)

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Bill History Instructions

From this screen you can view any bill you've ever paid as a LightyearXSTREAM user. Simply click the bill you'd like to view from the list on the left.

The bill's due amount is listed after the date to help you find a bill for which you're not sure of the date.

Some very old or very new bills may not be available. Lightyear guarantees a six month archive and makes every effort to keep all bills available for as long as possible. If a bill you need is not available here, please call Lightyear Customer Care at 800.393.7300.

Bill Links

Bill Month and Year	Original Bill Due Amount
January 2005	Due amount: \$21.79
February 2005	Due amount: \$3.38
March 2005	Due amount: \$22.17
Back to Account Manager	

Lightyear XSTREAM VoIP Service Bill Sample

Account	1230474	David Corral VOIP Test account	Statement Date	03/21/2005
	Balance From Last Statement:		\$	25.17
	Total Payments and Adjustments To 03/20/2005		\$	0.00
	SUBTOTAL (DUE IMMEDIATELY)		\$	25.17
	Usage Charges Through 03/20/2005		\$	0.00
	(Finance Charge -)			0.38
	(Xstream Demo 03/21/2005-04/20/2005)			19.99
	Total Charges/Credits		\$	20.37
	Taxes/Surcharges Fed:0.60 State:1.20 County:0.00 Local:0.00		\$	1.80
	Misc. Fees Federal USF Charge:0.00 Regulatory Admin. Fee:0.00		\$	0.00
	TOTAL DUE		\$	47.34

LIGHTYEAR CONFERENCING - Introducing next generation web conferencing. Lightyear Meeting Edition integrates audio, web & desktop video tools so you can see, hear & engage others. We also make audio conferences easier with no reservations and no hassles. Control calls from the phone or web. For info call your Lightyear Rep or visit www.lightyearcom.com/bu/co

****Balances paid after the due date may be assessed a 1.50% late charge.**

Mail Payments To: Lightyear Network Solutions, LLC • 1901 EASTPOINT PKWY • LOUISVILLE, KY. 40223-4145
OR PAY ONLINE AT PAY.LIGHTYEARCOM.COM Customer Service: 800-393-7300

Your Authorized Lightyear Agent
Lightyear (Employees)

Statement Date: 03/21/2005
Account Number: 1230474

Amount Due: \$ 47.34
Due Immediately

☐ Please Check for Address Change
(On Back)

Amount Enclosed:

3000123047400000047341

627

David Corral VOIP Test account
1901 Eastpoint PKWY
LOUISVILLE, KY. 40223

LIGHTYEAR NETWORK SOLUTIONS, LLC
1901 EASTPOINT PKWY
LOUISVILLE, KY. 40223-4145

Please Return This Portion with Your Payment

Options

➤ Virtual Phone Numbers

- Obtain additional phone numbers from most areas of the country
- Number of virtual numbers is unlimited
- Allows local inbound calling from selected areas
- Multiple location appearance for business customers

➤ Toll-Free Numbers

- 500 Inbound minutes and \$0.049 for each additional
- Excellent value for businesses on the go when combined with the Find Me / Follow Me feature

Business Rules

1. Early Termination
 - Customers terminating prior to 12 months of service will be assessed an early termination fee of \$29.99.
2. Bad Debt
 - Standard bad debt policy applies (10%).
3. Order Entry
 - All orders must be submitted online (no paper applications).
4. Service Installation
 - Lightyear technical support can assist with installation difficulties. Please call 866-614-8647 for assistance.
5. Suspends and Disconnects
 - Should a payment fail to successfully process the account will be suspended immediately.
 - In the event payment arrangements are not made, the account will be disconnected after two weeks of suspension.

Ordering

➤ Online

- Orders must be processed online through www.lightyearxstream.com

➤ Unique Agent/Rep identifying URLs

➤ Automation

- Account Setup
- Provisioning
- Billing
- Order Fulfillment
- Email Notifications
- Commissioning



www.lightyearxstream.com

... a better way!



Where There's "X" There's ...

... a better way. A better way to communicate and a better way to do business. Lightyear XSTREAMSM provides the most advanced communication solutions available.

Residential

Starting at

\$24.99*
VoIP

*All sale prices exclude applicable and regulatory taxes.

The \$avings Make \$ense!

Click here for



Click here for



Has your local phone company dealt you a bad hand?

With Lightyear XSTREAM VoIP you get to beat the odds!

UNLIMITED
Local and Long Distance Calling

FREE

Caller ID
Caller ID Blocking
Call Waiting
Three Way Calling

Call Forwarding
Call Return
Enhanced Voicemail
International Call Blocking

Pricing

➤ Monthly Recurring Charges (MRCs)

- \$24.99 Basic plan
- \$29.99 Plus plan
- \$39.99 SOHO plan
- \$19.99 Additional Line (Basic or Plus plan)
- \$29.99 Additional Line (SOHO plan)
- \$5.99 Virtual Number
- \$7.99 Toll-Free Service

➤ Non-Recurring

- \$49.99 Equipment
- \$7.86 Shipping (UPS ground only)
- \$4.99 Handling
- \$9.99 Account Activation

Commissions

- Upfront Payment / Bounty
 - 100% of plan monthly recurring rate (\$24.99 Basic and Plus plans and \$39.99 SOHO plan)
- Monthly Residual
 - 10% of all billable revenue excluding taxes

Positioning

- Alternative to expensive incumbent (Bell companies) primary and secondary lines
- Excellent communications solution for travelers who have access to broadband
- Perfect for connecting with family members in various locations across the country or around the world (virtual numbers)
- Find Me / Follow Me feature is excellent for businesses on the go. It can also be combined with a toll-free number
- Wholesale opportunities to independent cable companies and Internet service providers

Summary

- Simple
- Reliable
- Cost Effective

