INTERCALL®

STREAMING WITH MSHOW

Looking for a way to broadcast your message to the masses? With Mshow Streaming, there are no boundaries to the size or location of your audience. That's because Streaming gives your guests access to your conference via the web. It's the ideal tool for delivering announcements that need to reach a large audience:

- Comply with Reg FD for investor relations communications
- Announce corporate updates and initiatives
- Launch new products
- Deliver information to the press
- Train employees and customers

Whatever large group communication needs your firm might have, Streaming conveys your message simply and effectively.

▶ IT'S EASY TO STREAM

No special equipment is required to initiate or attend a Stream – just a PC with speakers, a connection to the Internet and a free streaming media player such as Windows Media™ Player or RealPlayer®. To notify participants of your Stream, InterCall provides you with a link via email that you forward to your audience or post to your company's website. Participants simply click on the link to access your conference.

▶ TWO WAYS TO STREAM YOUR CONFERENCE:

AUDIO

Broadcast the audio portion of your conference and your audience will hear your voice over the Internet.

Scalable Live Events – Event scaling automatically adjusts to your streaming capacity needs. Invite thousands of people to attend your event and take as much time as you need to deliver your message—you will not get cut short and no one will get blocked out.

Flexible Archiving Options – Archived events help increase website stickiness and provide an historical record of your communication. Archives are available for playback just 24 hours after the end of the call. You can create an archived Stream from just about any type of media, including tapes, CDs and digital recordings.

Registration Page – View a list of the guests who have joined your call. Collect any type of information from your audience, such as participant name, company name, email address or whatever pertains to your event. All the information is accessible in a report for your reference.

Security – Your Registration Page can be protected by a password, ensuring that your conference will be attended by invited guests only.

AUDIO PLUS SLIDES

Add presentation slides to your Stream and your virtual meeting becomes more memorable. Your audio and slides are automatically synchronized to create a seamless presentation. In addition to all of our audio features, adding slides gives you several other options for your Stream.

Customized Presentations – Mshow's custom content services can assist you in creating a presentation that ranges from a basic PowerPoint slide show to a full multimedia event including video or Flash animation. The possibilities are endless.

Invitations – Send Outlook-integrated email invitations and reminders to your audience and increase the attendance for your streamed presentation.

Additional Features – Encourage audience participation with Chat, Polling and Post Conference Surveys. You determine which features your audience will be able to access.

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