INTERCALL®

MSHOW®

Mshow® is designed to help you host large scale events and communicate with large audiences via the Internet. Mshow's® fully managed web conferencing, streaming and interactive broadcasting services have already enabled hundreds of companies and organizations to share ideas with thousands of individuals across the globe. The results? Increased reach and improved time to market, reduced sales cycles, and substantial time and cost savings. Mshow® makes it easy to turn your ordinary conference into an extraordinary event.

▶ DELIVER YOUR MESSAGE WITH MAXIMUM IMPACT AND PARTICIPATION

Conduct marketing seminars to create awareness, drive demand, and build customer relationships

Deliver online training and reach more people in a format that replicates typical classroom interaction

Launch new products to your sales force or customers without taking them out of their office

Provide financial updates in a timely and accurate manner to the investment community

Communicate corporate announcements to thousands of employees while keeping the message consistent

▶ MSHOW℠ MAKES IT EASY FROM START TO FINISH

No special requirements are needed to conduct or join a show, just a telephone and a PC with a connection to the Internet

A Fully Integrated Solution including web conferencing, streaming, and interactive broadcasting services

Online Reservations and Invitation Management to set up shows and send out custom invitations and reminders

Registration Page Library lets you manage, create and archive registration pages for your upcoming shows and view the registrants' information in real-time

Custom Content Services with presentation enhancements such as animation, Flash media and embedded audio and video

Dedicated Event Managers to help organize your event from beginning to end

Robust Show Features such as delivery of multi-media presentations (including Flash media), streaming (audio and video), live application sharing, web tours, annotation (available on slide presentations, application sharing and web tours), interactive polling, archiving of shows, and much more

Post Show Survey Library lets you create, edit, manage and reuse surveys for collecting valuable feedback from your participants at the conclusion of your show

Show Reports including information about invitations, pre-show registration, live show attendance, polling question responses, post show survey answers and archive tracking results. Reports can be downloaded

Scalable Technology accommodates thousands of users simultaneously

Technical support available to answer any questions in addition to providing real time support during a show