# **Dedicated vs. Shared**

### **Business-Grade Dedicated Broadband**





#### Secure. Business-Grade. Dedicated.

As a busy small business owner, you don't have time to think about "how" your Internet access works – you just need it to work. Each time and every time.

#### Did you know?

- Most assume that the Internet runs at one speed, but that's simply not true
- Like automobile traffic, many factors affect how rapidly and how directly Internet traffic reaches its destination
- Get a direct connection to the Internet one that is not shared with residents, teenage gamers or other businesses with our business-grade network connection
- With Cbeyond's dedicated, protected connection to the Internet, your business will enjoy the same speed up and down, which is critical to online collaboration
- We have your back Cbeyond's proactive network monitoring and dedicated 24/7 technical support ensures that we identify a problem before you do; and we'll work quickly to correct it

## Productivity

- Ensure consistent upload and download speeds regardless of time of day
- Improve efficiency and collaboration when running high bandwidth applications

# Profitability

- Get what you pay for with guaranteed broadband capacity and speeds
- Reduce downtime due to service outages

#### Protection

- Secure the integrity of your network from hackers
- Dedicated 24/7/365 support exclusively for small business
- 99.99% uptime
- Dynamic allocation of bandwidth ensures consistent voice quality

Cbeyond's network system has been designed to guarantee immediate Internet access 99.99% of the time.

# The dedicated network that's dedicated to you.

The truth is, the Internet is a "shared" space that can be full of pitfalls. Leaving your small business' Internet access to chance opens you to the risk of downtime, lost productivity, lost revenues or worse.



- Dedicated Broadband: Business-grade Internet with guaranteed bandwidth that is "cloud ready" and not shared with others.
- Dedicated Support: 24/7/365 support staff dedicated to serving your small business. Don't get stuck in a hold queue with residential consumers. We focus exclusively on small business.

The cost of computer network downtime to small businesses in the United States averages \$1,560 per hour.\*

	Cbeyond	Comcast**	<b>AT&amp;T</b> **	<b>XO</b> **
Architecture	Private Cisco Powered	Shared	Shared	Private
Bandwidth Type	Symmetrical	Asymmetrical	Asymmetrical	Symmetrical
Guaranteed Speed	Yes	No	No	Yes
Originally Designed For	Business	Consumer	Consumer	Business
Cloud Ready	Yes	No	No	Yes
Interoffice Connectivity	Yes	No	No	Yes
Bandwidth Throttles	None	Imposed	Imposed	None
Proactive Monitoring	Yes	No	No	Yes

"With Cbeyond, we're getting business-class service so we're not worried about the capacity of our data lines being compromised by gamers. It is a dedicated service, so it's always there, and the amount that we're paying for is what we're getting." *Burke Allen, Founder and CEO of Novologic*  To learn more about improving productivity, enhancing profitability and protecting your company's assets, call **I-866-424-5424** or visit **CBEYOND.NET/WHYDEDICATED** 







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