

# MOBILE PHONE USE WHILE DRIVING IS RISKY BUSINESS.

## PROTECT YOUR COMPANY NOW.

### Protect employee drivers. Minimize business risk.

FleetMDM Mobile Device Management services are the simple and practical way for companies to measure and control distracted driving.

#### FleetMobile MDM

Phone software to prevent distracted driving

Employees who use mobile phones to text, email, and browse the web while driving are not only a danger to themselves, but they also pose a significant risk and liability to their employer. FleetMobile MDM is software for smart phones to promote safe, legal, and responsible use of cell phones while driving.

FleetMobile MDM is software for BlackBerry and Android smart phones that automatically promotes safe, legal and responsible use of mobile phones.

- Auto-activates while driving
- Prevents texting, emailing and browsing
- Optionally enables phone calls
- Flexible trigger service supports in-vehicle OBD, fleet telematics, Bluetooth®, or GPS

#### How does it work?

FleetMobile MDM consists of three components: (1) an administrative portal to create, configure and manage safe driving policies (2) a client software application installed on the driver's BlackBerry or Android smart phone, and (3) a customer-defined trigger mechanism that automatically detects when employees are driving.

#### Different solutions for different fleets.

##### For sedan fleets without telematics:

Fleet Mobile MDM utilizes an inexpensive trigger device which is inserted into the vehicle's OBDII port. Once installed, the device automatically connects with the driver's smart phone and communicates vehicle speed to activate/deactivate safe driving mode.

##### For local and long-haul fleets equipped with telematics:

FleetMobile MDM communicates with the fleet's existing telematics system and activates/deactivates safe drive mode accordingly.

#### FleetVision MDM

Analytics to measure and manage risk

Measure and manage employee use of phones while driving. For commercial fleets equipped with telematics systems, FleetVision MDM is a one-of-a-kind risk management service that combines cell phone usage data and vehicle trip data so companies can measure and manage employee use of cell phones while driving.

FleetVision MDM uses telematics trip data, phone records, and other data to measure use of cell phones while driving.

- Visibility into employee behavior while driving
- Works with all telematics services, phones, and carriers – compliant with Federal privacy laws
- Does not require any software on the phone
- Minimizes corporate risk and liability

#### Get More Business Value From Your Telematics Data

For many years commercial fleets have leveraged telematics systems to track vehicle location, monitor driver behavior, foster compliance with regulations and optimize overall performance. Now with FleetVision MDM, the data collected by these telematics systems can be easily leveraged to prevent employee distracted driving and further improve fleet performance.

#### Measure Employee Use of Any Phone, Not Just Smart Phones

Data doesn't lie, and carrier billing records provide a clear and empirical record of how and when employees use their phones – feature phones, smart phones, any phone. FleetVision MDM collects this data (call detail and SMS detail) on behalf of commercial fleet operators and combines it with vehicle telematics data to produce clear and actionable reports that measure employee use of phones while driving. With Vision data in hand, fleet operators are now empowered to promote safe, legal and responsible use of cell phones while driving.

## SOFTWARE FOR SMARTPHONES TO PROMOTE SAFE AND LEGAL USE WHILE DRIVING.

Ensure employee compliance with company policies



Stop texting, emailing, and browsing while driving. Optionally enable hands-free calling.

